



Danny Boswell
GRAPHIC DESIGNER

Not many people enjoy filling out questionnaires, but successful brands are built on strategy and planning. Your initial investment in planning at this stage will be a major part of the success of your new identity. There are 4 pages in total and please complete as many form fields as possible.

Once you have finished entering your information, simply press the 'submit' button on the last page and your form will be emailed to me. It's advised to print or save a copy for your own future reference.

* Required

Your full name *

Company name *

Telephone number *

Timezone *

Email address *

Current web address
(if available)

Project type *

New project

Rebrand

Please tick one

Project deadline *

Is your deadline fixed
or flexible? *

Fixed

Flexible

Please tick one

Who are your main competitors? *
(Please, list their websites if possible)

What are your thoughts about their logos, and how do you want to differ?

In what way do you differ from your competition?

Product

Expertise

Years in business

Location

Customer service

Other – please describe:

Who is your target/ existing audience? *

What is the overall message you want to convey them? *

What is your tagline or slogan?
(if applicable)

Do you have specific images or icons that you wish to portray in your logo?

What style of logos appeal to you?
(Please, provide links to websites if possible)

Please, list here, at least 2 logos that you like.
(Please, provide links to websites if possible)

Where will your new logo be used?

Print

Website

Other – please describe:

Will you be requiring corporate stationery or any other services?
e.g. business cards, letterhead design, any other printed material, website, etc.

Yes

No

Please tick one

If yes please state what you will be requiring

Project budget

£100 - £300

£301 - £500

£501 - £700

£701 - £900

£901 - £1100

£1101 +

The brief:

Please supply a brief description of the design you are looking for.

IMPORTANT NOTES:

* payment - 50% of payment is required to be paid upfront and the rest of the payment once design is finalised and approved, and before sending the final working files.

* payment methods -

01. PayPal (danny@dannyboswelldesign.co.uk)
02. Bank transfer (please, ask for instructions)
03. Cheque (please, ask for instructions)

Once you click the 'submit by email' button below, please follow the short instructions in the automatic pop-up window and your form will be emailed to me. Or just save the pdf under different name and send it back as an attachment.

Submit by Email

Thank you very much for your time. I'll be in touch ASAP.